LEARN THE SKILLS OF RUNNING A BUSINESS

Business Owner Apprenticeship

A practical business education for owner-managers who learned their trade - but were never taught how to run the business.

Most owner-managers become good at what the business does before they ever learn how to run a business. The Business Owner Apprenticeship closes that gap. It develops the complete range of practical business skills an owner needs, starting with the fundamentals and building them into the way the business is managed.

Who is it for?

Owner-managers of smaller and developing businesses, including trades and service businesses, who want to become more capable business owners. It is particularly suited to people who have technical or trade expertise but little formal business training.

What can we work on?

- Understanding profit & loss, balance sheets and cash flow
- Pricing, estimating, gross margin and overhead recovery
- Budgets, KPIs and knowing your numbers
- Sales, customers and building a dependable pipeline
- Systems, processes and organising the business
- Recruitment, delegation, leadership and management
- Planning growth and reducing dependency on the owner
- Developing the judgement and confidence to make better business decisions

How it works

The apprenticeship is built around a substantial face-to-face development session every three months, with work and agreed actions applied in the business between sessions. The programme progresses from business fundamentals into the skills most relevant to you and your company.

A good fit if...

- You are good at your trade or profession but never learned business formally
- You want to understand the numbers rather than leave them entirely to others
- You are building a business and need the full owner-manager skill set
- You want education, mentoring and practical application - not generic business coaching

You learned your trade. Now learn the trade of running the business.

£665 per month	Every 3 months
Ongoing development	Substantial face-to-face session

Spooner Mentoring | Foxton, Cambridgeshire

All face-to-face sessions will be held at our studio in Foxton, Cambridgeshire.